



SERVICES

Marketing Strategy
Communications
Web Development
Digital Content Creation
Photography
Videography
Graphic Design
Social Media Management
Event Media Production

RECENT CLIENTS

Vestas 11th Hour Racing
Classic Yacht Owner's Asc.
Confident Captain
Storm Trysail Club
New York Yacht Club
US Sailing
Chicago Yacht Club
Rolex
Conanicut Yacht Club
M32 North America
EdTechTeacher
Team Alvimedica
Oracle Team USA
Northstar Yacht Sales
Cape PowerCat
Goetz Composites
Bristol Marine
Designer Series Rendezvous

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ABOUT

I am an experienced media specialist in the marine industry and beyond always seeking to find new ways to tell the stories of organizations through technology, collaboration, and connections.



RECENT WORK EXPERIENCE

PRESS OFFICER

Vestas 11th Hour Racing - Volvo Ocean Race 2017 - 2018

- Coordinated Media Relations for Team
- Created Content for Press Releases and Social Media
- Traveled to 12 Stopovers Internationally for 9 months

OWNER / OPERATOR

risingT Media since Oct 2013

- Upon ending 32nd America's Cup campaign in San Fransisco as Brand Manager for Oracle Team USA in Sept 2013 started a business to bring technical and marketing experience to small business and organizations
- Have worked with dozens of clients to bring variety of media to meet individualized goals of the customer

EDUCATION

BACHELOR OF ARTS IN ARCHITECTURE WITH MINOR IN MATH/ COMPUTER SCIENCE

Hobart and William Smith Colleges Class of 2008

MASTERS IN EDUCATIONAL MEDIA AND TECHNOLOGY

Boston University - 2013

AWARDS & BOARD POSITIONS

RHODE ISLAND MARINE TRADES ASSOCIATION
BOATER OF THE YEAR 2016

NEWPORT YACHT CLUB
Junior Sailing Chairman 2013 - 2017

PROVIDENCE COMMUNITY BOATING
Board Member 2019 -